MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MINNESOTA

District 5M 2

Clubs				Members				
	RESULTS FOR	R 2020-2021		RESULTS FOR 2020-2021				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER ME	EMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)	
JULY/AUG/SEPT	1	0	0	JULY/AUG/SEPT	30	23	48	
OCT/NOV/DEC	0	1	0	OCT/NOV/DEC	50	52	71	
JAN/FEB/MAR	0	0	0	JAN/FEB/MAR	40	21	40	
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	25	59	104	

GOALS AND ACTUAL NEW CLUBS CUMULATIVE 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 JULY AUG SEPT NOV DEC FEB MAR MAY JUNE

GOALS AND ACTUAL MEMBERS CUMULATIVE 160 120 80 - MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL 40 - LAST YEAR MEMBERSHIP ACTUAL 0 -40 -80 -120 JULY AUG SEPT FEB MAR APR MAY JUNE

DROPPED CLUBS: 0		42 CLUBS OF 66 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 1,501 (68.45%)		
DROPPED MEMBERS			FEMALE	692 (31.55%)	
DECEASED	35	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS		369
CLUB CANCELLED 0 OTHER 228		MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF		188
TOTAL	263		000		

Results as of: 6/30/2021